

THIS IS MUSIC



# BRiDGE MEDIA

BRiDGE TV

BRiDGE TV  
RUSSIAN HIT

BRiDGE TV  
CLASSIC

BRiDGE TV  
HITS

BRiDGE HD



Values:  
Viewers, Music, Design

Company's mission:  
We offer our viewers the high-quality music content.  
We will be your guide in the modern show-business.  
We will give the ability to choose music according to your mood and preferences.  
We inspire, combine and we are a companion for the whole family.

**LOOK**

**LISTEN**

**LIVE**

**HOLDING'S PHILOSOPHY**

**BRIDGEMEDIA**





**BRIDGE**  
**HITS** **TV**



**AUDIENCE: 18-30**



**FORMAT:**

Current Hits

Newday music 24/7

**TARGET:**

To be on the top-10 of the music channels in Russia

To be the First for the youngsters.

**START: JUNE 2019**





K-POP TIME - Immersion into the smiling world of the korean pop music.

Big eyes, narrow cheekbones, pearl skin of idols and beautiful crazy clips.

EVERY DAY 16:00

NEWS  
TIME

NEWS TIME - The main show bisness news.  
From the first-hand.  
Exclusive reportages from concerts, presentations.  
Interviews with stars and many other interesting things for you.

EVERY DAY 01:00, 10:00, 15:00, 20:00



**BRIDGE** TV  
**HITS**

TV SIGNAL OF CHANNEL AVAILABLE  
ON SPUTNIK PLATFORMS.

**НТВ ПЛЮС** (EUTELSAT 36B)

**ТРИКОЛОР ТВ** (EUTELSAT 36B)

**ТЕЛЕКАРТА** (HORIZONS 2)

**ТЕЛЕКАРТА ВОСТОК** (EXPRESS AM5)







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